



BELTONE FINANCIAL

EGX30 ETF

EGX30ETF EY EQUITY
EGX30ETF.CA



SIMPLE • TRANSPARENT • RELIABLE

beltonefinancial.com



The EGX30 ETF Advantage

Providing seamless access to one of the region's fastest growing markets

Beltone Financial's EGX30 ETF is a simple, easy-to-use vehicle that gives institutional and private investors exposure to a diversified portfolio of stocks on the Egyptian Exchange (EGX). This Exchange Traded Fund (ETF) launched by Beltone Financial and the Egyptian Exchange is the first-of-its-kind fund to be listed in Egypt and the region. By replicating the performance of the EGX30 index, EGX30 ETF allows

investors to diversify their exposure over a wide range of stocks in Egypt's top listed companies across multiple sectors in order to capitalize on one of the fastest growing global markets.

EGX30 ETF is a highly liquid investment instrument traded live, on-screen throughout the EGX's daily trading sessions, with market liquidity secured through a market maker.

The EGX30

For the past two decades since its creation, the EGX30 has been the benchmark index for the Egyptian equity market. The index, which is weighted by market capitalization

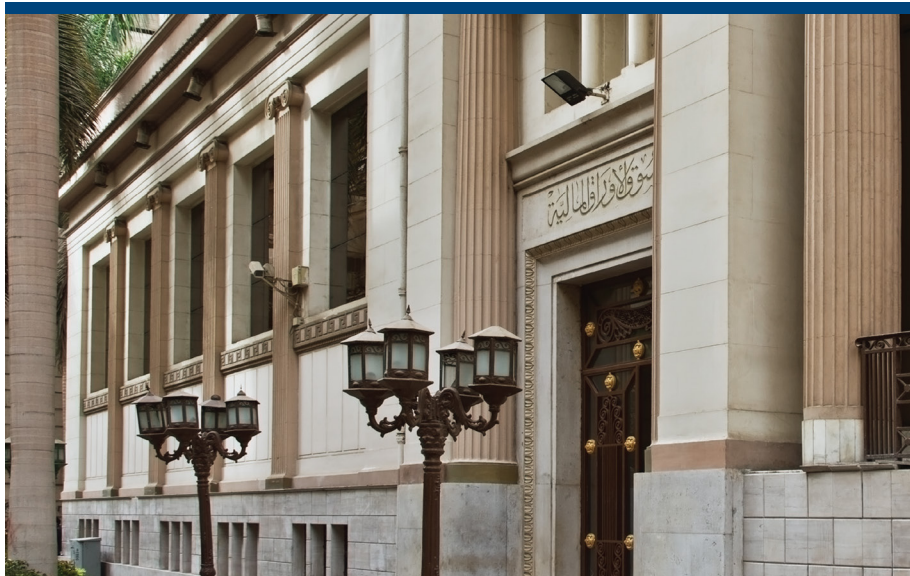
and adjusted by the percentage of free float shares, has appreciated by over 1,460% closing September 2018 at 16,009 points up from a base value of 1,000 points in 1998.

EGX30 ETF Performance



EGX30 Annual Performance (%)

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	YTD 2018	5 Yrs Return	10 Yrs Return
51.29	-56.43	35.08	15.03	-49.28	50.80	24.17	31.61	-21.52	76.20	21.66	-2.68	160.05	107.06



EGX30 constituents are primarily selected based on liquidity with a minimum free float threshold of 15%. This ensures that index constituents represent the most actively traded companies on the exchange and present an accurate performance benchmark for the wider market. Loss making companies may be included, however, companies incurring losses for the three consecutive years are excluded.

Top 10 Index Constituents

Company	Weight
Commercial International Bank	30.46%
Eastern Tobacco	7.58%
El Swedy Electric	5.89%
Talaat Mostafa	5.69%
Abu Qir Fertilizers	5.62%
Egyptian Kuwaiti Holding	4.98%
EFG Hermes Holding	4.79%
Alexandria Mineral Oils Co SAE	3.21%
Global Telecom	3.20%
Nasr City Housing	2.79%



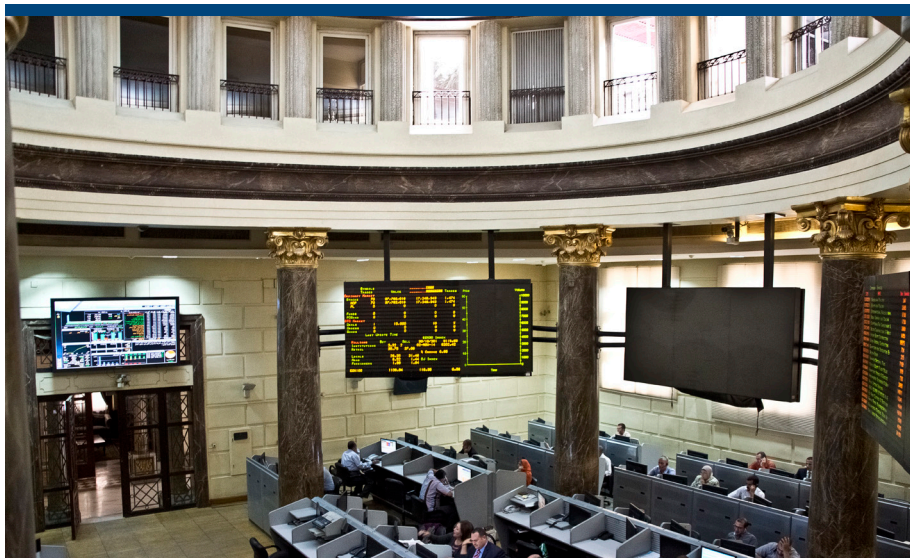
Meeting Your Investment Objectives

EGX30 ETF is the most cost-efficient, flexible, liquid and transparent vehicle for investors seeking easy access to the most active EGX stocks through a passively managed product. At the click of a button, investors can buy and sell EGX30 ETF just as they would a normal stock and instantaneously build a quality investment portfolio of Egypt's top listed companies. EGX30 ETF is a cost-effective investment tool that carries normal trading fees, no entry or exit charges in the secondary market, and no minimum investment requirement.

The efficiency and flexibility awarded by ETFs has seen them rapidly grow in popularity, with total global assets under management (AUM) in ETFs Reaching over 4.8 trillion at the end of June 2018*. Institutional investors today are increasingly channeling liquidity to ETFs as a means of building better structured and more diverse portfolios.

EGX30 ETF , which is the first and only ETF to track the performance of the EGX 30 — the benchmark for the Egyptian Exchange — should form an integral pillar of any Egypt-focused investment strategy.

**Source: ETFGI*



Benefits of ETFs

Efficient

By nature of their composition, Exchange Traded Funds provide investors with a more efficient and economical way of replicating an underlying index. By allocating ownership of assets (shares, commodities or bonds) into separate, liquid marketable securities, ETFs save investors the expense and hassle of buying into an index's underlying securities as they seek to mirror its performance.

Diverse

Composed of a wide basket of securities, ETFs are more diverse, providing exposure across a portfolio of stocks rather than an investment in any individual share, bond or commodity.

Transparent

ETFs are more transparent than typical mutual funds. NAVs are published online on a daily basis and ETF prices can be viewed live throughout the trading session.

Flexible

Unlike investing in mutual funds, ETFs are more flexible. Because they trade just like shares, they allow investors to invest as much or as little as they want, for as long as they want.

Liquid

Listed on stock exchanges and traded through brokerage accounts at any point in time during the trading session, ETFs are highly liquid and accessible.

Why Egypt?

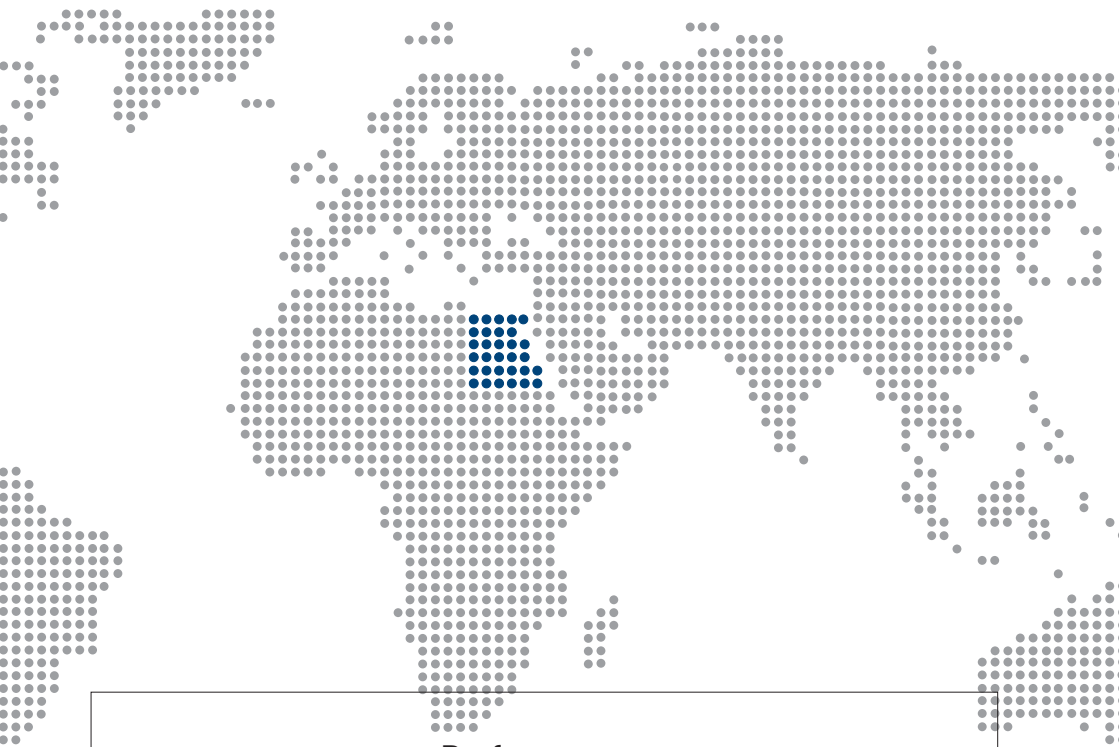
EGX30 ETF makes it easier than ever to tap into Egypt's promising growth story

Fundamentals

Egypt enjoys a diversified economy with resilient GDP growth and favorable demographics.

Reforms

The GoE has shown a strong commitment to economic reforms and adopted a free-float exchange rate regime.



Performance

The market's benchmark EGX 30 index closed up -2.68% YTD 2018.

Stability

Political stability and credit ratings continue to show improvement.

About Beltone Asset Management

Beltone Asset Management is the largest asset manager in Egypt with a 35% market share of money market funds. With a proven track record that spans more than 15 years across multiple assets and geographies, Beltone is a recognized

industry leader. The firm's team of highly qualified professionals allow it to develop innovative products including money market, equity, plain vanilla and structured funds that cater to all investor profiles with varying risk-return appetites.

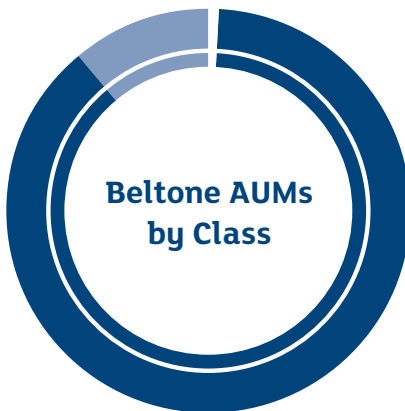
+52.85% **+27.94%** **+12.63%**

Beltone equity
AUM CAGR *

Beltone fixed
income AUM
CAGR *

Beltone balanced
AUM CAGR *

**Performance since inception*



- Balanced2%
- Fixed78%
- Equity.....20%



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BELTONE ASSET MANAGEMENT

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